William Carey University

Hlth 323: Consumer Health

Summer 2013

Monday 5:55

LRS 116

Instructor: Mr. Greg Bullock
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Phone: 601-318-6558
Office Hours: To Be Posted

Mission Statement:

The mission of the Physical Education Department at William Carey University is to provide a professional education program within a caring Christian academic community. The individual student is encouraged to develop his or her highest potential in scholarship, leadership, and service.

Program Philosophy:

The Physical Education Program at William Carey University strives to provide the curriculum and instruction necessary to empower students with the knowledge needed to become marketable in the field of physical education and to use this knowledge to contribute to a healthy lifestyle for themselves, their families, and those who they may influence.

Program Goals:

It is the goal of the University’s Physical Education Program to align curriculum with all standards necessary to meet accreditation; to provide students with proper guidance in meeting standards necessary for teacher licensure and/or degree requirements; and to provide a caring Christian atmosphere in the department.
Course Description:

This course is designed to prepare an individual to become a better consumer in terms of health. By the end of the course the student should have a greater knowledge of products offered the consumer and their impact on the health of the consumer, and should know nutritional and exercise habits beneficial to longevity.

Writing Intensive Course: HEA 323 will be a writing intensive course. Students will research, synthesize information, write, submit 1 annotated bibliography, and one related article. An emphasis on correct usage of written and spoken English will be a theme throughout the course.

Catalog Description:

An in-depth look at how the consumer can best use information and technology to live a life of wellness.


Course Objectives:

Upon completion of this course, the student will be able to:

1. Identify possible products that could prove an impediment to health. (NASPE/AAHE 1 B&C)
2. Explain the importance of consumer vigilance. (NASPE/AAHE 6 B)
3. Judge the reliability of many sources of health information. (NASPE/AAHE 6 C&D)
4. Select appropriate professional help when needed. (NASPE/AAHE VI D)
5. Apply basic nutrition concepts to choose a healthful diet. (NASPE/AAHE 6 A)
6. State knowledge of proper eating habits. (NASPE/AAHE 1 B)

Teaching Techniques/Methods:

Refer to class schedule.
Grading:

A  93-100
B  86-92
C  76-85
D  70-75
F  Below 70

Evaluation Methods:

Chapter 1 Quiz (20 questions/15 minutes to take)  5 points
Chapter 2 Quiz (20 questions/15 minutes to take)  5 points
Chapter 4 Quiz (20 questions/15 minutes to take)  5 points
Chapter 5 Quiz (20 questions/15 minutes to take)  5 points
Chapter 10 Quiz (20 questions/15 minutes to take)  5 points
Chapter 12 Quiz (20 questions/15 minutes to take)  5 points
Chapter 15 Quiz (20 questions/15 minutes to take)  5 points
Chapter 16 Quiz (20 questions/15 minutes to take)  5 points
Chapter 22 Quiz (20 questions/15 minutes to take)  5 points
Discussion Board 1/Bio  4 points
Discussion Board 2  3 points
Discussion Board 3  3 points
Discussion Board 4  3 points
Discussion Board 5  3 points
Discussion Board 6  3 points
Discussion Board 7  3 points
Discussion Board 8  3 points
Article  10 points
Annotated Bib  20 points

TOTAL  100 points

Attendance:

Uploading assignments to D2L on the due date constitutes your attendance for that week. No credit is to be received if more than 2 full classes are missed. ASSIGNMENTS WILL NOT BE ACCEPTED LATE.
Plagiarism

In education the writing style required is that of the American Psychological Association (APA). According to the APA Manual, psychologists do not present substantial portions or elements of another’s work or data as their own, even if the other work or data source is cited occasionally. The manual has much to say about plagiarism. In the fifth edition, this information can be found from page 348 through page 353. One will benefit from reading this information.

The following are key points:

- **DO NOT PLAGIARIZE**
- Before writing one should read the article and write a summary of the article.
- When summarizing an article, refrain from looking at the article.
- Claiming to “not know you were plagiarizing” is not an acceptable defense.
- If help is needed one should come see me before there is an issue.
- Consequences of plagiarism are severe and could jeopardize your career as a student.

**AMERICANS WITH DISABILITIES ACT**

Students with disabilities who are protected by the Americans with Disabilities Act of 1990 and require special accommodations should contact Mrs. Brenda Waldrip at 601-318-6188. Mrs. Waldrip is located in the Student Services Office in Lawrence Hall.

**UNIVERSITY STATEMENT ON ACADEMIC INTEGRITY**

William Carey University seeks to create an environment that encourages continued growth of moral and ethical values which include personal honesty and mutual trust. The University places the highest value on academic integrity and regards any act of academic dishonesty as a serious offence. Academic dishonesty is considered unethical and in violation of William Carey University’s academic standards and Christian commitment. If such an incident occurs; students, faculty, and /or staff are obligated to initiate appropriate action. Depending upon the
seriousness of the offence, sanctions could include failure of the assignment, failure of the course, and could lead to suspension or dismissal from the University. A full explanation of the procedures for responding to instances of academic dishonesty is contained in the University’s Policies and Procedures manual and in the student handbook, The Lance.

**Penalties**

<table>
<thead>
<tr>
<th>Type of Offense</th>
<th>First Offense</th>
<th>Second Offense</th>
<th>Third Offense</th>
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<tbody>
<tr>
<td>Cheating on exam or assignment</td>
<td>Highest failing grade on exam or assignment</td>
<td>Grade of zero for the exam or assignment</td>
<td>Fail course and refer to honor board</td>
</tr>
</tbody>
</table>
| Plagiarism                    | 1. Refer to library for research and plagiarism tutorial  
2. Redo / correct paper with penalty of one letter grade | Grade of zero for the paper                          | Fail course and refer to honor board               |
| Fabrication                   | Highest failing grade on assignment                | Grade of zero on assignment                          | Fail course and refer to honor board               |

For offenses of misrepresentation, unauthorized access, and facilitation, the student will be referred to the honor board.

**CATASTROPHIC EVENT PLAN**

In the event of closure or cancellations due to natural disaster or other emergency causes, general information will be forwarded to local media, posted on the WCU website http://wmcarey.edu, and sent via automated process to your WCU student e-mail address. Specific information regarding the continuation of coursework will be posted on the University’s course management system at https://elearning.wmcarey.edu. For up-to-the-minute alerts regarding emergency situations, sign up to receive notifications through Sader Watch, the WCU emergency text message service. Sign up instructions can be found under current students on the WCU homepage.