**XYZ ..........**
**EFFECTIVENESS PROGRAM**
**2004-2005**

<table>
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<tr>
<th>EXPANDED STATEMENT OF INSTITUTIONAL PURPOSE</th>
<th>OBJECTIVES OF PROGRAM</th>
<th>ASSESSMENT CRITERIA AND PROCEDURES</th>
<th>ASSESSMENT RESULTS</th>
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| **College Mission:** The mission of William Carey College is to provide liberal arts and professional education programs within a caring Christian academic community. The individual student is encouraged to develop his or her highest potential in scholarship, leadership, and service. The college collaborates with churches, organizations, and individuals to affirm its Baptist heritage and namesake – William Carey. **Expanded Statement of Purpose:**
1. Attain excellence in academic programs
2. Provide each student the opportunity to develop to his or her highest potential
3. Promote Christian development and social responsibility
4. Strengthen ties with Baptist churches, associations, and conventions
5. Provide an appropriate campus environment
6. Strengthen organizational and operational effectiveness
7. Strengthen financial resources **Goal for Departmental Program/Unit:**
1. The department will ....
2. The department will ....
3. The department will .... | 1. As documented by the
2. As documented by the
3. As documented by the | | | |