

WILLIAM CAREY UNIVERSITY

INSTITUTIONAL PLAN, 2020-2021

Mission Statement

As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.

GOAL 1	GOAL 2	GOAL 3	GOAL 4	GOAL 5	GOAL 6
Provide academic programs to promote student learning	Promote Christian development and social responsibility	Serve Baptist churches, associations, and conventions	Provide an environment that supports student learning	Strengthen organizational and operational effectiveness	Strengthen financial resources
STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES
1.1 Utilize the assessment of student learning to improve academic programs, including distance education	2.1 Provide Christian mission opportunities	3.1 Evaluate emerging needs amongst denominational entities	4.1 Enhance campus security and safety	5.1 Maintain accountability in University finances	6.1 Conduct the annual giving campaign
1.2 Provide qualified faculty by maintaining hiring standards and professional development	2.2 Provide service opportunities	3.2 Provide information, materials, and other resources for the benefit of Baptist	4.2 Improve University facilities	5.2 Continually improve and revise as needed the organizational structure	6.2 Increase the University endowment
1.3 Provide and facilitate the use of instructional technology and learning resources in the library and across the University	2.3 Provide opportunities for Christian growth	3.3 Provide learning opportunities for Baptist ministers	4.3 Enhance recreational and residential education programs	5.3 Document Institutional Effectiveness programs annually	6.3 Seek external funding, including grants, for scholarships and for the continued development of the University including existing and new programs
1.4 Utilize the Center for the Study of the Life and Work of William Carey to promote student learning	2.4 Provide leadership development opportunities	3.4 Prepare future church and denominational leaders	4.4 Promote student organizations	5.4 Continue all activities related to accreditation	6.4 Maintain and grow unrestricted net assets sufficient to achieve University mission
1.5 Identify and implement new academic programs that support the mission of the University					
1.6 Promote research, including undergraduate and graduate students					