

## WILLIAM CAREY UNIVERSITY

### INSTITUTIONAL PLAN, 2023-2024

#### Mission Statement

*As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.*

GOAL 1	GOAL 2	GOAL 3	GOAL 4	GOAL 5	GOAL 6
<b>Provide academic programs to promote student learning</b>	<b>Promote Christian development and social responsibility</b>	<b>Serve Baptist churches, associations, and conventions</b>	<b>Provide an environment that supports student learning</b>	<b>Strengthen organizational and operational effectiveness</b>	<b>Strengthen financial resources</b>
STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES
1.1 Utilize the assessment of student learning to improve academic programs	2.1 Provide Christian mission opportunities	3.1 Provide information, materials, and other resources for the benefit of Baptist ministers and entities	4.1 Enhance campus security and safety	5.1 Maintain accountability in University finances	6.1 Conduct the annual giving campaign
1.2 Provide qualified faculty by maintaining hiring standards and professional development	2.2 Provide service opportunities	3.2 Provide learning opportunities for Baptist ministers	4.2 Improve University facilities	5.2 Continually improve and revise the organizational structure as needed	6.2 Increase the University endowment
1.3 Provide and facilitate the use of instructional technology and learning resources in the library and across the University	2.3 Provide opportunities for Christian growth	3.3 Prepare future church and denominational leaders	4.3 Enhance recreational and residential education programs	5.3 Document Institutional Effectiveness programs annually	6.3 Seek external funding, including grants, for scholarships and for the continued development of the University
1.4 Utilize the Center for the Study of the Life and Work of William Carey to promote student learning	2.4 Provide leadership development opportunities		4.4 Promote student organizations		6.4 Maintain and grow unrestricted net assets sufficient to achieve the University mission
1.5 Identify and implement new academic programs that support the mission of the University			4.5 Utilize the Student Success Center to promote student learning		
1.6 Promote research, including undergraduate and graduate students					

